



Electra Sales of Oklahoma

Celebrating 47 years of award-winning results



OUTSIDE SALES

Boyd Williams, Managing Partner

405-850-5337

boydw@electrasales.net

Mark Linson, General Manager

918-633-9608

markl@electrasales.net

Jason Davis

661-334-0300

jasond@electrasales.net

Kevin Gay

405-343-2013

keving@electrasales.net

INSIDE SALES

Julie Kriz

918-299-5026

juliek@electrasales.net

Shelly Rowe

405-543-1924

shelly@electrasales.net

Anna Williams

918-932-3210

annaw@electrasales.net

West Oklahoma 405-543-1924

East Oklahoma 918-932-3210



Download Now!

www.electrasales.net



ADVANCE BY SIGNIFY
www.signify.com/en-us/brands/advance
 Ballasts, Drivers, Programmable Drivers

[Anna Williams](#)

Call for PPD Min
 Call for Terms

Memphis, TN



ALLIED MOULDED PRODUCTS
www.alliedmoulded.com
 Nonmetallic Fiberglass and Polycarbonate Industrial Enclosures & Accessories

[Shelly Rowe](#)

\$100 Min
 \$2,875 PPD
 Net 45



Bryan, OH



ATKORE - US TRAY
www.atkore.com/ustray
 UL-Certified Aluminum Cable Tray, Tray Covers, Wire Management Accessories, Talon Cable Cleats

[Julie Kriz](#)

\$11,500 PPD
 Net 30



Houston, TX
 Atlanta, GA



BREEZEV
www.breez-ev.com
 Electric Vehicle Charging Stations

[Anna Williams](#)

Call for Terms

Middleton, MA



CEMENTEX
www.cementexusa.com
 1000 Volt Insulated Tools, Arc Flash Clothing, Rubber Gloves, Hot Sticks and Other Safety Equipment

[Julie Kriz](#)

\$100 Min - Master Dist.
 \$1,500 PPD - Master Dist.



Burlington, NJ



CERROWIRE
www.cerrowire.com
 Copper Building Wire, THHN in Colored MCM's, XHHW, NM, TFFN, USE, SER-SEU, Bare Copper, MC Cable

[Shelly Rowe](#)

\$1,000 Min
 #5,000 PPD
 2% 10th Prox, Net 25th



Irving, TX
 Hartselle, AL



CHANNELL CORPORATION
www.channell.com
 High Density Polyethylene (HDPE) Round and Rectangle Grade Level Boxes (Hand Holes), In-Ground Vaults, Tier 22 Rating.

[Julie Kriz](#)

\$250 Min
 Net 30



Rockwall, TX
 Las Vegas, NV



DELTA-THERM
www.delta-therm.com
 Electric Heat Tracing Solutions for Snow Melt, Roof De-Ice, Pipe Trace, Floor Warming, Permafrost Prevention, Load Switching Panels and Specialty Applications

[Julie Kriz](#)

\$200 Min
 \$4,000 PPD
 Net 30



Crystal Lake, IL



EDWARDS SIGNALING
www.edwards-signals.com
 Visual Beacons & Audible Horns, Bells, Buzzers & Air Horns

[Shelly Rowe](#)

No Min
 \$500 PPD
 Call for Terms



Mebane, NC



ELECTRI-FLEX
www.electriflex.com
 Steel, Aluminum & Non-Metallic Liquid Tight. Steel & Aluminum Flexible Conduit. Non-Halogen, Low Smoke, Flame Retardant Conduits. EFI Shielded

[Shelly Rowe](#)

\$300 Min
 Call for PPD Terms
 2% 15th Prox



Irving, TX
 Roselle, IL



ESL VISION
www.eslvision.com
 State-of-the-Art LED Retrofit Upgrades, Fixtures, Sports Lighting

[Anna Williams](#)

\$50 Min
 1st Year Free Shipping
 After 1st Year Free
 over \$500 | Net 30

Irving, TX
 Atlanta, GA
 Salt Lake City, UT



E-Z WELD
www.e-zweld.com
 PVC Conduit, High-Strength PVC, CPVC, and Solvent Cements, Primers, Cleaners, and Thread Sealants

[Julie Kriz](#)

\$500 Min
 \$25,000 PPD

West Palm Beach, FL



FEDERAL PACIFIC
www.federalpacific.com

[Julie Kriz](#)

No Min
Call for PPD Terms



Irving, TX
Bristol, VA

Low Voltage Dry Type Transformers, Custom Engineered Transformers, Encapsulated Transformers, Buck Boost



HELLERMANN TYTON
www.hellermann.tyton.com

[Julie Kriz](#)

Call for Terms



Romeoville, IL

Broad Range of Cable Ties Including Colors, High Temp, UV Stabilized, Flame Retardant, Stainless Steel, Double Head, and Releasable Along with Application Tools, PVC Wiring Duct, LV Raceway and more, Cable Management and Protection Products, Identification Systems and Network Connectivity Solutions



INTERMATIC
www.intermatic.com

[Shelly Rowe](#)

\$250 Min
\$750 PPD
\$6 Drop Ship Fee
2% 10th Prox, Net 30



El Paso, TX

Energy Controls, Home Surge Protection & Controls, Pool & Spa Controls, TVSS, HID Occupancy Sensors, Bubble Covers, Photocontrols, ARISTA Lighting Controls



KIDDE
www.kidde.com

[Shelly Rowe](#)

1 Case Min
\$1,000 Net, PPD



Irving, TX
Mebane, NC

Smoke, Heat & CO Detectors, Fire Extinguishers



KRALOY
www.kraloyfittings.com

[Julie Kriz](#)

\$100 Min
\$1,500 PPD

Irving, TX
Fairfield, OH

PVC Fittings, Elbows, Junction Boxes, Floor Boxes, Kwikon ENT System, EPR Repair Kits, Non-Metallic Light Fixtures, and More



LIGHT EFFICIENT DESIGN
www.led-llc.com

[Anna Williams](#)

\$50 Min
\$1,000 PPD Stocking
\$2,000 PPD Non-Stocking
Net 30

Irving, TX
Sparks, NV
Malvern, PA
Middleton, MA
Cary, IL

Premier Source of High-Quality, Cutting-Edge LED Retrofit Solutions Including LED HID Retrofit Lamps



MINERALLAC / CULLY
www.minerallac.com

[Julie Kriz](#)

\$50 Min
\$1,000 PPD Standard
2% 10th Net 25th



Hampshire, IL
Auburn, WA

Fasteners (Zinc/Stainless), Anchors, Tools, Chemicals, Paints, Safety, Black Claw, Staples



PECO ELECTRIC
www.peco-electric.com

[Shelly Rowe](#)

\$200 Min
\$1,200 PPD
2% 10th Prox Net 30

Irving, TX
Orangeburg, NY

Electrical Conduit Fittings



PHILIPS
www.lightingproducts.philips.com

[Anna Williams](#)

Call for PPD Min
Call for Terms



Memphis, TN

LED and Conventional Lamps



PICOMA
www.picoma.com

[Shelly Rowe](#)

\$100 Min
\$1,750 PPD
2% 15th Prox,
Net 16th



Irving, TX
Cambridge, OH

GRC, EMT & Aluminum Nipples, Couplings & Elbows



PRIORITY WIRE & CABLE
www.prioritywire.com

[Shelly Rowe](#)

No Min
Call for PPD
Net 30

Little Rock, AR
Carrollton, TX
Houston, TX

Portable Cord, DLO & Welding Cable, Data & Electronic Cables, Specialty MC Cable, Bare & Tinned Copper, VNTC Tray Cable, Ground Rods, Medium Voltage Cable, Instrumentation Cables, Copper and Aluminum SER, Aluminum XHHW, URD, Temp Lights

**QUOIZEL LIGHTING**www.quoizel.com

Indoor/Outdoor Residential Lighting, Mirrors, Table Lamps and Surface Mount Fixtures

[Anna Williams](#)No Min
\$1,500 PPD
Net 30

Charleston, SC

**RECTORSEAL**www.rectorseal.com

PVC Cements, Metacaulk Firestop Products, Wire Snagger, Single-Use Wire Grabber, Pulling Rope, Pipe Thread Sealants, Specialty Chemicals

[Julie Kriz](#)\$250 Min
\$1,200 PPD
2% 10 Days, Net 30 **Houston, TX****RED SKY LIGHTING**www.redskylighting.com

Premier, Rough Service, Durable LED Lights Designed for the Harshesht and Most Hazardous Conditions

[Anna Williams](#)\$4,000 PPD
2% 10 Net 30

Rancho Cucamonga, CA

**RICHARDS MANUFACTURING**www.richards-mfg.com

Medium Voltage Cable Accessories 5kV-35kV, 600A/900A Deadbreaks, 200A Loadbreaks, Junction Bars, In-Line and Multi-Tap Splices

[Julie Kriz](#)\$100 Min
Releases >\$3,000 PPD
Net 30 **Irvington, NJ****SERVICE WIRE COMPANY**www.servicewire.com

Bare Copper, Single Conductors (XHHW-2, XLP USE-2/RHH-RHW-2, SIS, PV, Cathodic, Transformer Riser, THW), Twisted Cables (ServicePlex®, 400Hz, Aerial), Tray Cables, Feeder MC and Jacketed Armor Cables, Pump and Irrigation Cables (UF, Sprinkler, Low Energy Circuit, Submersible Pump) and Adjustable Speed Drive Cables for VFD applications (ServiceDrive®)

[Shelly Rowe](#)\$750 Min
#5,000 PPD
Net 30 **Houston, TX**
Culloden, WV
Phoenix, AZ**SOLERA SOLAR LIGHTING**www.solera-solar.com

Solar LED Commercial All-in-One Fixtures Featuring Off-Grid and Hybrid Technologies

[Anna Williams](#)\$50 Min
\$1,000 PPD Stocking
\$2,000 PPD Non-Stocking
Net 30**Irving, TX**
Sparks, NV
Malvern, PA
Middleton, MA
Cary, IL**TASK LIGHTING**www.hardwareresources.com/tasklighting

Patented Angled Power Outlets Tucked Under Cabinets and Countertops Out of Sight. LED Closet Rods, Strips, Tape, Pucks and Flexible LED Sheet Lighting

[Anna Williams](#)No Min
\$600 PPD
Credit Card or Net 30 **Kearney, NE****UNITY MANUFACTURING**www.unitymfg.com

Full Range of Electrical Enclosures and Wireway Including Type 1, 3R, 4, 4X and 12. Stainless Steel. Signature Series. UL-Approved Customs

[Shelly Rowe](#)\$100 Min
\$1,000 PPD
2% 10th, Net 30 **Garland, TX****WESTERN TUBE & CONDUIT**www.westerntube.com

EMT, Galvanized Rigid & IMC Conduit, Aluminum Rigid Conduit

[Shelly Rowe](#)10,000# Min
PPD Trucks Ship
with Full Weight
2% 15th Prox, Net 30 **Houston, TX**
Long Beach, CA**WESTGATE MANUFACTURING**www.westgatemfg.com

Indoor/Outdoor Lighting, Retrofit Trims, Under Cabinet Lights, Ribbon, Exit Lighting, Emergency, Weatherproof Products, Cords

[Anna Williams](#)No Min
\$750 PPD
Net 30

Vernon, CA

**ZI-STRUT**www.westerntube.com/products/zi-strut/

American Made 12- and 14-Gauge Strut, Threaded Rod, Accessories

[Shelly Rowe](#)\$5,000 PPD - Strut & Rod
\$1,250 PPD - Accessories
Free Co-Load with PPD Conduit
2% 15th Prox, Net 30 **Chicago, IL**