



# Electra Sales of Arkansas

Celebrating 47 years of award-winning results



## OUTSIDE SALES

**Joel Newman**  
501-454-0270  
joel@electrasales.net

**Dillan Newkirk**  
501-850-5941  
dillan@electrasales.net

**Shane Williams**  
501-993-1476  
shane@electrasales.net

## INSIDE SALES

**Brea Boling**  
901-257-4915  
brea@electrasales.net

**Tammy Phillips**  
501-523-4015  
tammy@electrasales.net

**Little Rock** 501-523-4015  
**Memphis** 901-257-4915  
**N Mississippi** 662-267-3780

6100 Getty Dr, Ste V  
North Little Rock, AR 72117

[www.electrasales.net](http://www.electrasales.net)

Electra Sales is a 100% Employee-Owned Company



Download Now!

**BOULDER BAG**
[www.boulderbag.com](http://www.boulderbag.com)

Made in USA Lightweight Long-Lasting Tool Belts.  
3 Year Limited Warranty on all Parts of the Tool Belt.  
Market Specific Colors Available.

No Min on Standard Colors  
First Order PPD  
\$600 PPD After First Order  
Net 30



Salt Lake City, UT

**BREEZEV**
[www.breez-ev.com](http://www.breez-ev.com)

Electric Vehicle Charging Stations

Call for Terms

Middleton, MA

**BRIDGEPORT FITTINGS**
[www.nsiindustries.com/electrical/bridgeport/](http://www.nsiindustries.com/electrical/bridgeport/)

Rigid/IMC Conduit Bodies, Rigid/IMC Conduit Fittings, Liquid Tight Fittings, Armored/Metal Clad Cable Fittings, Nonmetallic Cable & Portable Cord Fittings, Straps, Clamps and Hangers  
(NE AR, W TN, N MS markets)

\$100 Min  
Call for PPD  
2% 10th Prox, Net 30



Stratford, CT

**CEMENTEX**
[www.cementexusa.com](http://www.cementexusa.com)

1000 Volt Insulated Tools, Arc Flash Clothing, Rubber Gloves, Hot Sticks and Other Safety Equipment

\$100 Min - Master Distributor  
\$1,500 PPD - Master Distributor



Burlington, NJ

**CERROWIRE**
[www.cerrowire.com](http://www.cerrowire.com)

Copper Building Wire; THHN in Colored MCM's, XHHW, NM, TFFN, USE, SER-SEU, Bare Copper, MC Cable (AR market)

1,000# Min  
5,000# PPD  
2% 10th Prox, Net 25th

Irving, TX  
Hartselle, AL**DURO DYNE DYNA-TITE**
[www.nsiindustries.com/dyna-tite/](http://www.nsiindustries.com/dyna-tite/)

Cable Locks, Wire Rope Cable, Suspension Kits, Cutters  
(NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**HELLERMANN TYTON**
[www.hellermann.tyton.com](http://www.hellermann.tyton.com)

Cable Management and Protection Products, Identification Systems and Network Connectivity Solutions

Call for Terms



Milwaukee, WI

**KIDDE**
[www.kidde.com](http://www.kidde.com)

FX Fire Panels, Smoke, Heat & CO Detectors, Fire Extinguishers  
(AR market)

1 Case Min  
\$1,000 Net, PPD

Irving, TX  
Mebane, NC**KRALOY**
[www.kraloyfittings.com](http://www.kraloyfittings.com)

PVC Fittings, Elbows, Junction Boxes, Floor Boxes, Kwikon ENT System, EPR Repair Kits, Non-Metallic Light Fixtures, and More (AR market)

\$100 Min  
\$1,500 PPD

Fairfield, OH  
Irving, TX**LEW ELECTRIC FITTINGS COMPANY**
[www.lewelectric.com](http://www.lewelectric.com)

Indoor and Outdoor Electrical Floor Boxes, Kitchen Counter Top Electrical Boxes and More

\$1,000 PPD

Carol Stream, IL

**METALLICS**
[www.nsiindustries.com/metallics/](http://www.nsiindustries.com/metallics/)

Fasteners, Anchors (NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**OUELLET ELECTRIC HEATING**
[www.ouellet.com](http://www.ouellet.com)

Residential, Commercial, Industrial Electric Heat, Mini-Splits, Air Curtains, Thermostats

\$150 Min  
\$2,000 PPD  
Net 30 or  
2% 10th Proxy Net 30

Quebec, CAN  
Portland, OR  
Chicago, IL  
Philadelphia, PA  
Charlotte, NC**PICOMA**
[www.picoma.com](http://www.picoma.com)

GRC, EMT & Aluminum Nipples, Couplings & Elbows

\$100 Min  
\$1,750 PPD  
2% 15th Prox, Net 16th

Irving, TX  
Cambridge, OH

**POLARIS®****POLARIS**<https://nsiindustries.com/polaris/>Polaris Black, Vision Tap, Edge, Grey, Utility Connectors  
(NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**POWER GRP CABLE TIES**<https://nsiindustries.com/powergrp-2/>Light Duty, Intermediate, Standard, Light Heavy Duty and  
Heavy Duty Cable Ties (NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**PRIORITY WIRE & CABLE**[www.prioritywire.com](http://www.prioritywire.com)Industrial, Commercial and Residential Wire and  
Cable Products\$100 Min  
\$600 PPD  
2% 10th, Net 30Little Rock, AR  
Carrollton, TX  
Houston, TX**REMKE**[www.nsiindustries.com/remke](http://www.nsiindustries.com/remke)Cord Grips, Wire Mesh Grips, Cable Glands,  
Molded Connectors, Solar Connectors, Crimp Lugs  
(NE AR, W TN, N MS markets)No Min  
Call for PPD  
Net 30

Vernon Hills, IL

**SOUTHERN PIPE**[www.southern-pipe.com](http://www.southern-pipe.com)

Schedule 40 and 80 PVC Conduit, Fittings and Elbows

\$100 Min  
\$35,000 PPD - Conduit  
\$2,500 PPD - Fittings & ElbowsNew London, NC  
Louisville, KY  
Atlanta, GA**TERMINATOR**[www.nsiindustries.com/terminator-2/](http://www.nsiindustries.com/terminator-2/)

Wire Connectors (NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**TORK®****TORK**[www.nsiindustries.com/electrical/tork/](http://www.nsiindustries.com/electrical/tork/)Digital Timers, Mechanical Timers, Occupancy Sensors,  
Photocontrols, Indicator Lights, Transformers, Wi-Fi Products  
(NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**UNITY MANUFACTURING**[www.unitymfg.com](http://www.unitymfg.com)Full Range of Electrical Enclosures and Wireway Including  
Type 1, 3R, 4, 4X and 12. Stainless Steel. Signature  
Series. UL-Approved Customs\$100 Min  
PPD TX to AR \$1,000  
PPD TX to TN/MS \$1,200  
2% 10th, Net 30

Garland, TX

**WARRIOR WRAP**[www.nsiindustries.com/electrical/warriorwrap/](http://www.nsiindustries.com/electrical/warriorwrap/)Electrical Tape for Industry Professionals  
(NE AR, W TN, N MS markets)

Call for Terms



Huntersville, NC

**WESTERN TUBE & CONDUIT**[www.westerntube.com](http://www.westerntube.com)

EMT, Galvanized Rigid &amp; IMC Conduit, Aluminum Rigid Conduit

5 Lift Min  
10,000# PPD  
2% 15th Prox, Net 30

Long Beach, CA

**XTEND-A-RACK**[www.xtend-a-rack.com](http://www.xtend-a-rack.com)

Extendable breaker racking tool for arc flash hazard reduction

1 Unit Min  
5 Units PPD  
Net 30

Ontario, CAN

**ZI-STRUT**[www.westerntube.com/products/zi-strut/](http://www.westerntube.com/products/zi-strut/)American Made 12- and 14-Gauge Strut, Threaded  
Rod, Accessories\$5,000 PPD - Strut & Rod  
\$1,250 PPD - Accessories  
Free Co-Load with PPD Conduit  
2% 15th Prox, Net 30


Chicago, IL



**LIGHTING LINES**

**TERMS / BUYING GROUP**

**WAREHOUSE**

	<p><b>ADVANCE</b>  <a href="http://www.usa.lighting.philips.com">www.usa.lighting.philips.com</a>                      Ballasts, Drivers, Programmable Drivers</p>	<p>Call for PPD Min                      Call for Terms</p>		<p>Memphis, TN</p>
	<p><b>ALEDDRA</b>  <a href="http://www.aleddra.com">www.aleddra.com</a>                      Innovative LED Lighting Products, Emergency Backup Integrated LED tubes, Antiviral Lighting, and Sports Lighting</p>	<p>\$200 Min                      \$2,000 PPD (exclusions apply)                      Net 30</p>		<p>Seattle, WA                      Indianapolis, IN</p>
	<p><b>DALS LIGHTING USA</b>  <a href="http://dals.com">dals.com</a>                      Designer lighting products focusing on smart, innovative and emerging technologies</p>	<p>\$100 Min                      \$1,000 PPD                      Net 30</p>		<p>Coral Springs, FL                      Blainville, CAN</p>
	<p><b>ESL VISION</b>  <a href="http://www.eslvision.com">www.eslvision.com</a>                      State-of-the-Art LED Retrofit Upgrades and Fixtures</p>	<p>\$50 Min                      1st Year Free Shipping                      After 1st Year Free over \$500                      Net 30</p>		<p>Irving, TX                      Atlanta, GA                      Salt Lake City, UT</p>
	<p><b>GROW LIGHT SCIENCE</b>  <a href="http://www.growlightscience.com">www.growlightscience.com</a>                      LED Horticulture Lighting Solutions</p>	<p>No Min                      \$1,000 PPD                      Call for Terms</p>		<p>Los Angeles, CA                      Detroit, MI</p>
	<p><b>LIGHT EFFICIENT DESIGN</b>  <a href="http://www.led-llc.com">www.led-llc.com</a>                      Premier Source of High-Quality, Cutting-Edge LED Retrofit Solutions Including LED HID Retrofit Lamps</p>	<p>\$50 Min                      \$1,000 PPD Stocking                      \$2,000 PPD Non-Stocking                      Net 30</p>		<p>Irving, TX                      Sparks, NV                      Malvern, PA                      Middleton, MA                      Cary, IL</p>
	<p><b>LITE THE NITE</b>  <a href="http://www.litethenite.com">www.litethenite.com</a>                      Quality LED Low Voltage Landscape Lighting Systems for Home and Business</p>	<p>\$25 Min                      \$1,000 PPD                      Net 30</p>		<p>San Leandro, CA                      Schaumburg, IL</p>
	<p><b>MAXLITE</b>  <a href="http://www.maxlite.com">www.maxlite.com</a>                      Lighting Controls, Value Lamps, Commercial and Residential Lighting, Horticulture, Emergency Exit, and Signage Lighting</p>	<p>No Min                      \$2,000 PPD                      Net 30</p>		<p>Anaheim, CA                      Indianapolis, IN</p>
	<p><b>PHILIPS LIGHTING</b>  <a href="http://www.usa.lighting.philips.com">www.usa.lighting.philips.com</a>                      Philips LED and Conventional Lamps</p>	<p>Call for Terms</p>		<p>Carrollton, TX                      Memphis, TN</p>
	<p><b>RED SKY LIGHTING</b>  <a href="http://www.redskylighting.com">www.redskylighting.com</a>                      Premier, Rough Service, Durable LED Lights Designed for the Harshest and Most Hazardous Conditions</p>	<p>\$4,000 PPD                      2% 10 Net 30</p>		<p>Rancho Cucamonga, CA</p>
	<p><b>SOLERA SOLAR LIGHTING</b>  <a href="http://www.solera-solar.com">www.solera-solar.com</a>                      Solar LED commercial all-in-one fixtures featuring Off-Grid and Hybrid technologies</p>	<p>\$50 Min                      \$1,000 PPD Stocking                      \$2,000 PPD Non-Stocking                      Net 30</p>		<p>Irving, TX                      Sparks, NV                      Malvern, PA                      Middleton, MA                      Cary, IL</p>
	<p><b>TASK LIGHTING</b>  <a href="http://www.hardwareresources.com/task-lighting">www.hardwareresources.com/task-lighting</a>                      Patented Angled Power Outlets Tucked Under Cabinets and Countertops Out of Sight. LED Closet Rods, Strips, Tape, Pucks and Flexible LED Sheet Lighting</p>	<p>No Min                      \$500 PPD                      Credit Card or Net 30</p>		<p>Kearney, NE</p>
	<p><b>TECHLIGHT</b>  <a href="http://www.techlightusa.com">www.techlightusa.com</a>                      Landscape, Interior and Exterior Commercial Lighting and Poles</p>	<p>\$100 Min                      Net 30</p>		<p>Dallas, TX                      Cleburne, TX</p>
	<p><b>WESTINGHOUSE</b>  <a href="http://www.westinghouselighting.com">www.westinghouselighting.com</a>                      Indoor/Outdoor Residential Lighting, Ceiling Fans, Lamps, LED Retrofit Trims, Lighting Hardware and Accessories (AR and W TN markets)</p>	<p>\$75 Min                      \$1,000 PPD                      1% 10 Net 30</p>		<p>Chino, CA                      Philadelphia, PA</p>