



Electra Sales of North Texas

Celebrating 47 years of award-winning results



Bob Easterlin, Co-President | Jerry Slagle, Co-President

Dave Dye, CPMR | Vice President of Sales | 469-815-5022 | dave@electrasales.net

Gary Phillips, CPMR | Vice President of Sales | 615-946-0408 | gary@electrasales.net

Wayne Goodwin | Vice President of Marketing | 214-566-0422 | wayne@electrasales.net

Pete Fink | Vice President of Operations | 972-757-1053 | pete@electrasales.net

Pacer Bryant | Application Sales Engineer | 972-816-3203 | pacer@electrasales.net

Brent Green | Commodities Manager | 972-554-8200 | brentg@electrasales.net

Kya Miller | Lighting Projects Specialist | 972-322-2368 | kya@electrasales.net

Maggie Wallace | Project Coordinator | 972-554-8200 ext 106 | maggie@electrasales.net



DOWNLOAD ME!

OUTSIDE SALES

Keith Allen	214-406-6200	keith@electrasales.net
Dwayne Bridges, CPSC	940-782-0971	dwayne@electrasales.net
Tanner Clay, CPMR	903-819-2609	tanner@electrasales.net
Bobby Henderson	903-312-0789	bobby@electrasales.net
Peter Rodriguez	940-475-1299	peterr@electrasales.net
Jason Thompson, CPSC	214-908-3098	jason@electrasales.net

INSIDE SALES

Jonathan Boles	Ext. 108	jonathan@electrasales.net
Doug Cook	Ext. 109	doug@electrasales.net
Lisa Mendez	Ext. 104	lisa@electrasales.net
Audrey Spicer	Ext. 100	audreys@electrasales.net
Maggie Wallace	Ext. 106	maggie@electrasales.net

ADVANCE**ADVANCE BY SIGNIFY** audreys@electrasales.net
www.signify.com/en-us/brands/advance
Ballasts, Drivers, Programmable DriversCall for PPD Min
Call for Terms

Memphis, TN

**ALLIED MOULDED PRODUCTS** maggie@electrasales.net
www.alliedmoulded.com
Nonmetallic Fiberglass and Polycarbonate Industrial Enclosures & Accessories\$100 Min
\$2,875 PPD
Net 45

Bryan, OH

**ATKORE - US TRAY** doug@electrasales.net
www.atkore.com/ustray
UL-Certified Aluminum Cable Tray, Eagle Basket, I Beam, Tray Covers, Wire Management Accessories, Talon Cable Cleats\$11,500 PPD
Net 30Houston, TX
Atlanta, GA**BREEZEV** maggie@electrasales.net
www.breez-ev.com
Level 2 Electric Vehicle Chargers and Charging Stations\$1,000 PPD - Preferred Distributor
\$2,000 PPD - Standard Distributor

Middleton, MA

**CEMENTEX** lisa@electrasales.net
www.cementexusa.com
1000 Volt Insulated Tools, Arc Flash Clothing, Rubber Gloves, Hot Sticks and Other Safety Equipment\$100 Min - Master Distributor
\$1,500 PPD - Master Distributor

Burlington, NJ

**CERROWIRE** brentg@electrasales.net
www.cerrowire.com
Copper Building Wire; THHN in Colored MCM's, XHHW, NM, TFFN, USE, SER-SEU, Bare Copper, MC Cable1,000# Min
5,000# PPD
2% 10th Prox, Net 25thIrving, TX
Hartselle, AL**CHANNELL CORPORATION** Contact Our Office
www.channell.com
High Density Polyethylene (HDPE) Round and Rectangle Grade Level Boxes (Hand Holes), In-Ground Vaults, Tier 22 Rating.\$250 Min
Net 30Rockwall, TX
Las Vegas, NV**DELTA-THERM** lisa@electrasales.net
www.delta-therm.com
Innovative Electric Heat Tracing Solutions for Snow Melt, Roof De-Ice, Pipe Trace, Floor Warming, Permafrost Prevention, Load Switching Panels and Specialty Applications since 1968\$200 Min
\$4,000 PPD
Net 30

Crystal Lake, IL

**EDWARDS SIGNALING** lisa@electrasales.net
www.edwards-signals.com
Visual Beacons & Audible Horns, Bells and BuzzersNo Min
\$500 PPD
Call for TermsMebane, NC
Portland, TN**ELECTRI-FLEX** doug@electrasales.net
www.electriflex.com
Steel, Aluminum & Non-Metallic Liquid Tight. Steel & Aluminum Flexible Conduit. Non-Halogen, Low Smoke, Flame Retardant Conduits. EFI Shielded.\$300 Min
Call for PPD Terms
2% 15th ProxIrving, TX
Roselle, IL**ESL VISION** maggie@electrasales.net
www.eslvision.com
State-of-the-Art LED Retrofit Upgrades and Fixtures\$50 Min
1st Year Free Shipping
After 1st Year Free over \$500
Net 30Irving, TX
Atlanta, GA
Salt Lake City, UT

**E-Z WELD**www.e-zweld.comjonathan@electrasales.net\$500 Min
\$25,000 PPD

West Palm Beach, FL

PVC Conduit, High-Strength PVC, CPVC, and Solvent Cements, Primers, Cleaners, and Thread Sealants

**FEDERAL PACIFIC**www.federalpacific.comdoug@electrasales.netNo Min
\$1,500 PPD**Irving, TX**
Bristol, VA

Low Voltage Dry Type Transformers, Custom Engineered Transformers, Encapsulated Transformers, Buck Boost

**HELLERMANN TYTON**www.hellermanntyton.usdoug@electrasales.net

Call for Terms



Romeoville, IL

Broad Range of Cable Ties Including Colors, High Temp, UV Stabilized, Flame Retardant, Stainless Steel, Double Head, and Releasable Along with Application Tools, PVC Wiring Duct, LV Raceway and More Cable Management and Protection Products, Identification Systems and Network Connectivity Solutions

**INTERMATIC**www.intermatic.comlisa@electrasales.net\$250 PPD (PowerPlus)
\$750 PPD
\$6 Drop Ship Fee
2% 10th Prox, Net 30

El Paso, TX

Energy Controls, Home Surge Protection & Controls, Pool & Spa Controls, TVSS, HID Occupancy Sensors, Bubble Covers, Photocontrols, ARISTA Lighting Controls

**KIDDE**www.kidde.comlisa@electrasales.net1 Case Min
\$1,000 Net, PPDMebane, NC
Fresno, CA

FX Fire Panels, Smoke, Heat & CO Detectors, Fire Extinguishers

**LIGHT EFFICIENT DESIGN**www.led-llc.commaggie@electrasales.net\$50 Min
\$1,000 PPD Stocking
\$2,000 PPD Non-Stocking
Net 30**Irving, TX**
Sparks, NV
Malvern, PA
Middleton, MA
Cary, IL

Premier Source of High-Quality, Cutting-Edge LED Retrofit Solutions Including LED HID Retrofit Lamps and Fixtures

**MIDWEST**www.midwestelectric.comjonathan@electrasales.net

\$1,500 PPD



Mt. Juliet, TN

A/C Disconnects, Temp Power, Service Entrance, Marina, Mobile Home – RV Panels, Meter Sockets & Bases, Transfer Switches

**MINERALLAC / CULLY**www.minerallac.comlisa@electrasales.net\$50 Min
\$1,000 PPD Standard
2% 10th Net 25thHampshire, IL
Auburn, WA

Fasteners (Zinc/Stainless), Anchors, Tools, Chemicals, Paints, Safety, Black Claw, Staples

**OUELLET ELECTRIC HEATING**www.ouellet.comaudreys@electrasales.net\$150 Min
\$2,000 PPD
Net 30 or
2% 10th Proxy Net 30Quebec, CAN
Chicago, IL

Residential, Commercial, Industrial Electric Heat, Mini-Splits, Air Curtains, Thermostats

**PECO ELECTRIC**www.peco-electric.commaggie@electrasales.net\$200 Min or \$25 Small Order Fee
\$1,200 PPD
2% 10th Prox Net 30**Irving, TX**
Orangeburg, NY

Electrical Conduit Fittings, Cable Supports, EMT/Rigid/PVC Fittings, Hazardous, Grounding, Installation Supports

**PG LIFELINK**www.pglifelink.comlisa@electrasales.net\$200 Min
Net 30

Erlanger, KY

Hospital Isolated Power Panels, Isolated Power Accessories, Line Isolation Monitor (LIM) Upgrades and Retrofit Kits, Factory Certified Field Service and Annual Testing Services.



PHILIPS LIGHTING
www.philips.com/ledlamps

audreys@electrasales.net

Call for PPD Min
Call for Terms



Memphis, TN

LED and Conventional Lamps, Retrofit Kits



PICOMA
www.picoma.com

jonathan@electrasales.net

\$100 Min
\$1,750 PPD
2% 15th Prox, Net 16th



Irving, TX
Cambridge, OH

PRIORITY WIRE & CABLE
www.prioritywire.com

brentg@electrasales.net

No Min
Call for PPD
Net 30

Carrollton, TX
Little Rock, AR
Houston, TX

PriorityPlex, Portable Cord, DLO & Welding Cable, Data & Electronic Cables, Specialty MC Cable, Bare & Tinned Copper, VNTC Tray Cable, Ground Rods, Medium Voltage Cable, Instrumentation Cables, Copper and Aluminum SER, Aluminum XHHW, URD, 400W Metal Halide Temp Lights and String Lights



RED SKY LIGHTING
www.redskylighting.com

maggie@electrasales.net

\$4,000 PPD
2% 10 Net 30

Rancho Cucamonga, CA

Premier, Rough Service, Durable LED Lights Designed for the Harshest and Most Hazardous Conditions



RICHARDS MANUFACTURING
www.richards-mfg.com

maggie@electrasales.net

\$100 Min
Releases >\$5,000 PPD
Net 30



Irvington, NJ

Medium Voltage Cable Accessories 5kV-35kV, 600A/900A Deadbreaks, 200A Loadbreaks, Junction Bars, In-Line and Multi-Tap Splices

SERVICE WIRE COMPANY
www.servicewire.com

brentg@electrasales.net

\$750 Min
5,000# PPD
Net 30



Houston, TX
Culloden, WV
Phoenix, AZ

Bare Copper, Single Conductors (XHHW-2, XLP USE-2/RHH-RHW-2, SIS, PV, Cathodic, Transformer Riser, THW), Twisted Cables (ServicePlex®, 400Hz, Aerial), Tray Cables, Feeder MC and Jacketed Armor Cables, Pump and Irrigation Cables (UF, Sprinkler, Low Energy Circuit, Submersible Pump) and Adjustable Speed Drive Cables for VFD applications (ServiceDrive®)



SOLERA SOLAR LIGHTING
www.solera-solar.com

maggie@electrasales.net

\$50 Min
\$1,000 PPD - Stocking
\$2,000 PPD - Non-Stocking
Net 30

Irving, TX
Sparks, NV
Malvern, PA
Middleton, MA
Cary, IL

Solar LED Commercial All-in-One Fixtures Featuring Off-Grid and Hybrid Technologies



TASK LIGHTING
www.hardwareresources.com/task-lighting

maggie@electrasales.net

No Min
\$500 PPD
Credit Card or Net 30



Kearney, NE

Patented Angled Power Outlets Tucked Under Cabinets and Countertops Out of Sight. LED Closet Rods, Strips, Tape, Pucks and Flexible LED Sheet Lighting



UNITY MANUFACTURING
www.unitymfg.com

maggie@electrasales.net

\$100 Min
\$1,000 PPD for Stock Items
2% 10th, Net 30



Garland, TX

Full Range of Electrical Enclosures and Wireway Including Type 1, 3R, 4, 4X and 12, Stainless Steel, Signature Series, UL-Approved Custom Enclosures



WESTERN TUBE & CONDUIT
www.westerntube.com

jonathan@electrasales.net

10,000# Min
PPD Trucks Ship
with Full Weight
2% 15th Prox, Net 30



Houston, TX
Long Beach, CA

EMT, Galvanized Rigid & IMC Conduit, Aluminum Rigid Conduit



ZI-STRUT
www.westerntube.com/products/zi-strut/

jonathan@electrasales.net

\$5,000 PPD - Strut & Rod
\$1,250 PPD - Accessories
Free Co-Load with PPD Conduit
2% 15th Prox, Net 30



Chicago, IL

American Made 12- and 14-Gauge Strut, Threaded Rod, Accessories

